

To all Nova Scotia Photographers

Northwood is opening a new centre in West Bedford in April 2010.

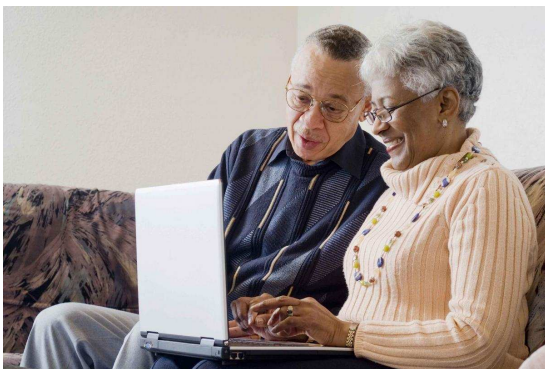
What This Is All About

Northwood

Long Term Care, Independent Living,
Home Care, and Community Outreach

For over 45 years, Northwood has responded to the needs of the surrounding community with programs that promote independence while providing care and support to those in need.

Whether it's through the push of a button, or by attending one of our many programs, Northwood is more than a place to live...it's a way of living. We're one of the largest not-for-profit long term care, independent living, home care and community outreach centre for older adults in Eastern Canada. For those who visit, work, volunteer or live here; we have something to offer for everyone.




CELEBRATE LIVING
NORTHWOOD WEST BEDFORD CAMPAIGN

In response to the provincial government's need for more long-term care beds, Northwood is opening a new facility in West Bedford. The Cobequid area was identified as a priority by the Department of Health because they were lacking continuing care services, so with the help of our key stakeholders and the community, we chose West Bedford. This 150-bed centre that will offer Level II Care and Residential Care, but with your help it will be much more. With your donations, you can have the power to transform a building for older adults into a place that feels like home.

As part of "Celebrate Living" philosophy of this multi million dollar centre, we are looking for your participation to help co-ordinate the photographic artwork that will be permanently displayed in this beautiful new centre; images that celebrate the local area and province. With the help of the Executive of the Photographic Guild of Nova Scotia, I would like to ask for your participation, in this great opportunity for Nova Scotia photographers to showcase their talent and work.

We need to present Northwood with 75 images, which meet the following criteria.

Criteria for Photography

The images submitted for judging should fall under any of the following themes:

- Nature (trees and flowers etc)
- Farms, birds and animals
- Gardens and landscapes
- Still life
- Bedford scenic life
- Nova Scotia culture and history

The images should use bold and bright colours, and should minimize movement and harsh lines. Keep in mind the audience: those living in long term care, many with dementia. This is their home, and photos should make them feel that way. The following kinds of photos should **not** be considered:

- Portraits
- Journalistic photography
- Industrial photography
- Black and white photos
- Abstract

- We are asking anyone who wishes to participate, to submit up to 5 images which meet the criteria above.
- The images can be digitally entered to NorthwoodPrints@gmail.com. Please include your contact information (address and phone#) in your email listing your entries. Digital files should be submitted as high quality jpegs in sRGB colourspace. Maximum dimensions are 1024 pixels wide horizontally and 768 pixels tall vertically.
- Prints can be delivered (mail or drop off) to Charles Plant c/o CCC Ltd., 30 Akerley Blvd, Dartmouth, Nova Scotia, B3B 1N1 (8:00am to 4:00pm Mon-Fri). Any questions please contact me at charlesplant@eastlink.ca.
- **All submissions must be in by February 1st, 2010.**

Judging will take place shortly afterward by members of the Northwood Art Selection Committee. All entrants must be prepared, if your picture is selected, to submit a new physical print ranging in size from 5x7 to 11x14 (at the photographer's expense). It will be matted and framed by Northwood, tagged with the title of the print and name of the artist, and displayed permanently in the new facility in West Bedford.

I fully understand that the time constraint may be restrictive, but your patience and participation is greatly appreciated. Good Luck and GET THOSE IMAGES IN!

Sincerely
Charles Plant